

The following courses are intended to achieve the following learning outcomes

Course Outcome

Class	Subject	Semester	Course Outcome
F.Y.B.Com	Financial Accounting	I&II	<ul style="list-style-type: none"> ● To impart knowledge of basic accounting concepts ● To create awareness about applications of these concept in business world ● To impart skill regarding computerised accounting ● To impart knowledge regarding finalisations of accounts of various establishments
S.Y.B.Com	Business Communication	III &IV	<ul style="list-style-type: none"> ● To understand the concept, process and importance of communication ● To develop awareness regarding new trends in business communication ● To provideknowledge of various media of communication
	Cost and work Accounting		<ul style="list-style-type: none"> ● To provide knowledge to students on classification and codification ● To understand the concept of pay role ● To know the concept of labour turnover and merit rating ● To understand recent trends in cost accounting
T.Y.B.Com	Marketing management -II	V&VI	<ul style="list-style-type: none"> ● To facilitate understanding of the conceptual framework of marketing and its application in decision making under various enviornmental constraints ● To make learners understand how to make effective marketing decisions, including assessing marketing opportunities and developing marketing strategies and implementation plans ●

	Marketing Management-III		<ul style="list-style-type: none">● To introduce the concept of advertising and advertising media● To provide the students the knowledge about appeals and approaches in advertisements● To make the students understand the role of brand management in marketing● To enable the students to apply this knowledge in precise by enhancing their skills in the field of advertising
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